

WHY SUPPORT US?

#1. For the Kids.

This organization has one reason for being, and that is to see to it that the children of less fortunate families in our region have one very basic necessity: warmth during our bitter winters.

#2. We are a local charity.

Your contributions go directly back into our community, to children who are the classmates and playmates of our children.

#3. We are a responsible charity.

Only the children of families truly in need receive a new snowsuit. We have a rigorous referral and application process to qualify those we help. A \$10 administration fee is applied to help defray costs. Your cash donations are used to purchase and distribute new, quality snowsuits from Canadian manufacturers. **A donation of \$45 is all it takes to dress a child warmly.** Your donations of gently-used winter clothing are available to children and their families who do not qualify for a new snowsuit. No child in need will be turned away.

#4. Our support is broadly-based.

Over the years, the Fund has continued to expand its reach into the community, and today is supported by groups that range from the corporate sector to school children, from the media to members of local councils, from service clubs to community centres. But in all of that, it is still the individual citizen who comes forward with used suits or cash donations or who supports one of the many fundraising events and activities we undertake each year, that we count on most.

#5. The need is real and present.

Every year, we receive about 16,000 snowsuit requests for children up to the age of 15 - that's a lot of cold kids. And it takes plenty of donations of good used suits and money -- about \$875,000 dollars is our annual target -- to keep them warm.

Serving area children since 1982.

The Snowsuit Fund - 225 Donald Street, Unit 134, Ottawa, Ontario, K1K 1N1

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